SHANNON BARNARD *K9BYTES*

You are on Shark Tank. Why should the Sharks support your business?

The passion I have for pets and my products shines through.

What do you wish you would have known starting out?

I can't, nor do I need to do everything myself. It's o.k. to ask for help.

The magic genie has granted you a "single wish" that "you believe" could change your life and business. What would that wish be?

The secret to curing pet cancer so that no pet parent will lose their beloved pet to cancer again

What tips, tricks and/or advice can you offer the entrepreneurial women who follow in your footsteps?

Hire a coach or mentor and don't be afraid to take their advice, but always be true to yourself.

You are working on your business project. Pick the one you would NOT sacrifice. Explain why?

Quality. Without a quality product, I don't see the point of the project.

What quality sets you or your product apart from the rest of the market?

The personal attention I give to each order and customer.

How are you capitalizing on the phenomenal growth of the pet industry?

Providing a useful product in fun patterns so pet parents can express the joy and love of their pets

What is one habit or routine that you do that you consider your most successful?

Starting my day with a meditation. I'm on a 500+ day in a row streak.

Who/What is your top inspiration for your pet business?

My dog & clients. Receiving notes from clients letting me know they love my products inspires me

Your significant other hates your pet. Who stays? Who goes?

My pet stays. Thankfully my hubby loves Rogue as much as I do.

What motivates you to get out of bed and face the world everyday?

First, my dog. And I love making a product that brings joy to pets and their parents.

When you started in biz, did you have a mentor? If so what was that like? If not what would you have wanted in one?

I wish I'd had one to remind me to always believe in myself, not be afraid of change & to delegate

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Gifts for Pets & Pet Lovers

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